

### INTRODUCTION

A Conceptual and Strategic versatile Design Lead. Believe in creating powerful Design System, to build defined design language with an innate understanding of the user's varying intellect and emotions. My Inspiration is extracted from every viable direction, hence allowing to explore what is conventionally unknown.

#### **TOOLS**

FIGMA SKECTH MIRO FRAMER ADOBE XD

ADOBE AFTEREFFECTS ADOBE PHOTOSHOP ADOBE ILLUSTRATOR ADOBE INDESIGN

#### **SKILLS**

Communication Material Design Conceptual Design Research Strategies Networking Management Cooperation Self Initiative Work Ethics Routine Scrums

#### INTEREST

Design Events Reading Writing Blogs Counselling Photography Cinematography Growth Strategies Counselling

# **ACHIEVEMENTS**

# **WEBINARS** DEC 2019 - DEC 2020

Conducted Webinars, Workshops and Mentorship Programs for Leadership and Multi - Disciplinary courses promoting self growth, constructive and strategic career growth. Allowing Individuals to Opt for more responsible and healthy and Sustainable career choices.

# DESIGN HACK STUDIO MAY 2019 - DEC 2020

Started with Design Hack Studio, Branding all self Projects and contract, consulting work under the Studio Label, designed it's website single handed, and work folio along, Multiple Projects showcased in portfolio, User Experience and Product Design based out of user research and understanding brands target market.

# **LEAD TEAM OF DESIGN PROJECT - DEC 2020**

Started with Design Hack Studio, Branding all self Projects and contract, consulting work under the Studio Label, designed it's website single handed, and work folio along, Multiple Projects showcased in portfolio, User Experience and Product Design based out of user research and understanding brands target market.

# **EDUCATION**

# **EXPOSURE - SCHOOL OF PHOTOGRAPHY**

May 2016 - Jul 2016

Product Photography, Street Photography, Studio Photography, Portrait Photography, Landscape Photography, Fashion Photography.

#### NIFT KANGRA - National Institute of Fashion **Technology** | 2014 - 2018

UX and UI Design Study, Design Systems, Research Methodology, Retail & Brand Management, System Thinking, Graphics, BrandCommunication, Photography, Stylising, Visual Merchandising.

# St Mary's High school

Physics, Chemistry, Math, Sports, English, History,

Geography, EVS and Extra Curricular Activities.

#### **Contact Details**

PHONE NO: 8628885178

trishabh.design@gmail.com E-MAIL: linkedin.com/in/rishabhtiwaridesign LINKED IN: WORK FOLIO: www.rishabhtiwaridesigner.com

## Senior PRODUCT DESIGNER

#### **SKY2C.COM Website and Freight RATE** CALCULATOR | 2024 April - 2024 August

Designing for B2B, B2C Brand Established in Global Logistics Forwarding business based of USA, Building a Rate management and Tracking Management SAAS Solution, Branding, Designing Website, Etc

## PRODUCT DESIGNER

#### **DELHIVERY** | 2023 April - 2023 October

Designing for Logistics for one of the largest network in India, Design System for Multiple products within 3 major categories LTL (Limited truck Load), FTL (Full Truck Load), Express, UCP etc.

#### Senior. UX/UI DESIGNER

LEAD SCHOOL | 2022 January - 2023 March Designed for the Largest Network of Schools, helping digitising Education with multiple, ERP solutions consisting of a dedicated parent and Student and Teachers app, streamlining online Education. Leading 2 Products Parents and student app.

#### **FOUNDED**

#### DESIGNHACKSTUDIOS.COM | OCT 2019 - DEC 2021

Started with the Focusing on branding all Product centric Design projects under the label.

#### CONTRACT PROJECT -**UX/WEBSITE DESIGN**

#### PEREX SPARE INDUSTRIES under DESIGN **HACK STUDIO** | FEB 2020 - NOV 2020

Designing for B2B Brand in Automotive Manufacturing Industry, Branding, Designing Website, hosting and creating all print mediums and Packaging

#### **CONTRACT PROJECT -**PRODUCT DESIGN

#### SBNRI under DESIGN HACK STUDIO | OCT 2019 - JAN 2020

Consulting Designing a Product for a Fintech Startup. A Neo Bank for NRI to open Bank account online, and be able to invest

and consult Financial advice for target

# CONTACT PROJECT

market users.

# **UX/UI DESIGN Consultant**

BARE ANATOMY | 2019 MAY 2019 - 2019 SEP

Designing for an emerging FMCG brand, consisting of a website and dedicated app including a survey and Questionnaire for providing customised formulation for every individual.

# **UX/UI DESIGN LEAD**

# **NURTR.COM** | SEP 2018 - JAN 2019

Designing for Ed-tech platform for Chess and other indoor games, collaborating with multiple Associations across globe, providing them dedicated Apps - Including 8 Apps for Multiple Chess Association.

## **GRADUATION PROJECT - DESIGN** MANAGEMENT

**CLIP APP** | Jan 2018 - Apr 2018 Journey from 2 Million downloads on play store to

10 Million Download. Vernacular Indian audience Entertainment app.

# SELF PROJECT ( DURING COLLEGE ) -BRANDING/ WEBSITE DESIGN

**OFF LIMITS** | Aug 2017 - Dec 2017 Worked with Design team of 5 Creating Brand

Identity Ideology Running\_Advertising Campaigns, Social Media Advertising Digital Marketing \_ Creatives, Motion Graphics, Brand

# Teaser Brand Positing, Brand Vision, Tag Line.

INTERNSHIP - BRANDING/ GRAPHICS/ **PHOTOGRAPHY** 

**SPUNK** | May 2017 - July 2017 Working on Social Media campaign, Print Design, Shoots, Portfolio for product launch